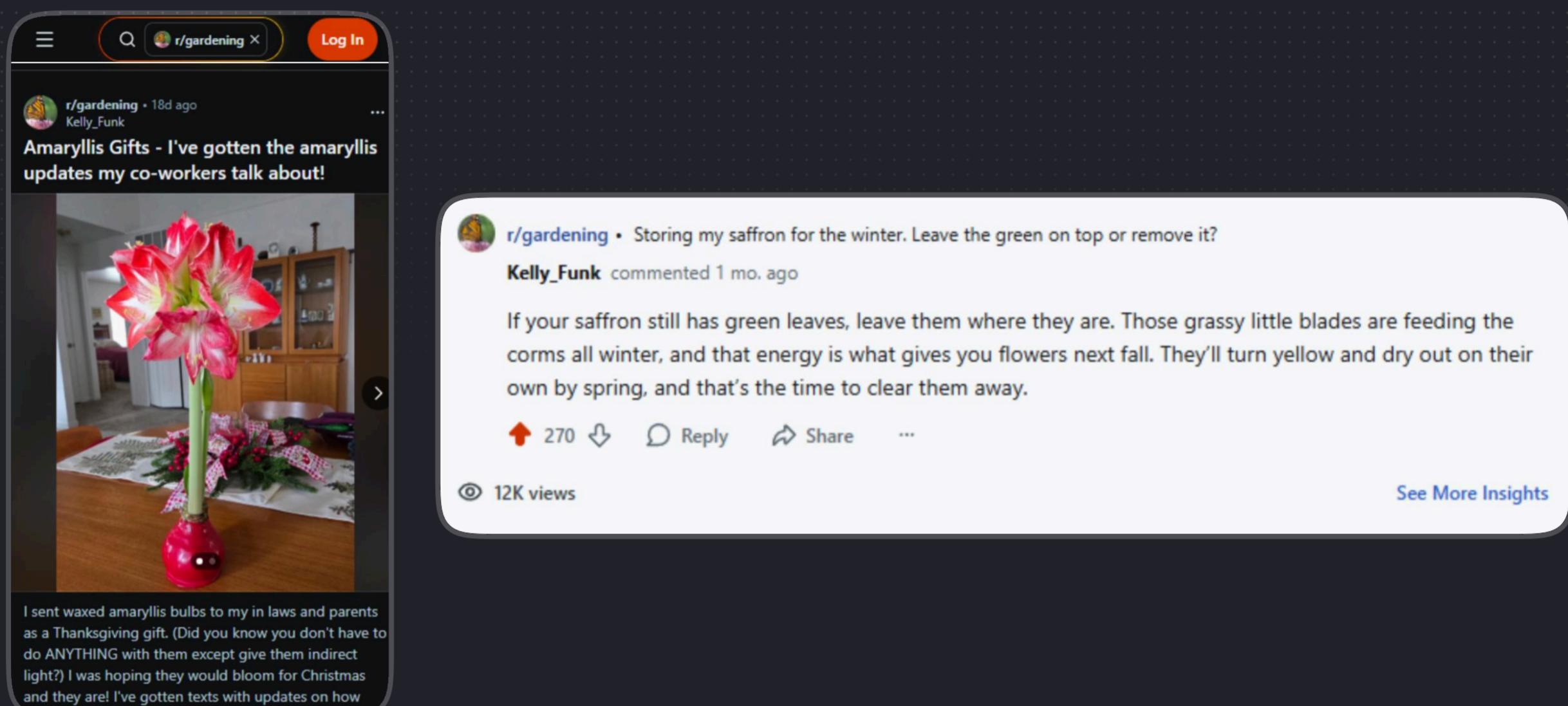


We Built A Digital Word-of-Mouth Funnel For Park Seed

Problem

Park Seed had an audience that wanted fast answers when they were stressed – but they didn't know how to reach them!



Our Solution -----> Results

- Responded to as many questions as possible in Reddit with judgment-free advice.
- Built a comment section that feels like gardening group therapy.
- Created posts that drove sales and trust in the brand itself!

Improved brand perception & authority for Park Seed as a brand.

Built a working digital word-of-mouth referral system for Park Seeds products.

Improved sales WITHOUT increasing advertising budgets.



By engaging with our audience directly on Reddit and fostering a community-driven approach, we turned questions into trust and built a digital word-of-mouth funnel that not only improved sales but also boosted brand authority—without increasing our ad spend."

Steve Cozzolongo

Chief Marketing Officer

Ready to see similar results for your brand?
Let's optimize your marketing strategy and
drive new customer growth today!



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